ABSTRACT OF DISCLOSURE

[0019] The present invention provides a method and means for activating and controlling the display of decals, stickers, labels, placards, automatic toll paying devices, or similar items through the use of actuating decal plates that may be programmed to be exposed dependent on a motor vehicle's operating status, or at the discretion of the motor vehicle operator. The motor vehicle decal display system will comprise single or multiple decal display plates, decal display plate housing(s), and button(s), switch(es) or other means of manual or sensate activation, whereby decals may be displayed depending on the nature of the vehicles operation, or the commands of the operator.

**DRAWINGS** 

[0020] Not Applicable